

Cash Conference

Hosted by



In partnership with



International Federation
of Red Cross and Red Crescent Societies



ICRC



Towards Transformation

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Dear Reader,

We are delighted to be hosting the Cash Conference on behalf of the International Red Cross and Red Crescent Movement, guided by the theme Towards Transformation.

The Red Cross and Red Crescent Movement has a long history of delivering cash in times of crisis. In fact, we were distributing cash as early as the late 19th century in the context of the Franco-Prussian War. Over 100 years later, it continues to be a relevant and flexible tool, but a lot of work needs to be done if we are going to leverage its full transformational potential.

High-level endorsements such as the Grand Bargain and the High-Level Panel on Humanitarian Cash Transfers have put cash in the spotlight, but our global discussions often overlook the experience of people in crisis. Undoubtedly, there is a need to scale-up the volume of cash we deliver globally, but more importantly we should be doing it in a way that puts people at the centre of what we do, reflecting our shared humanity.

I hope that today will give us a chance to deliberate some of the difficult questions cash transfers pose to the humanitarian community. Could we be placing more trust in the communities we serve to give them larger sums of cash, potentially meaning the difference between surviving and thriving? Is the current level of bureaucracy surrounding identification and documentation stifling the ease and simplicity once expected of cash distributions? How are we addressing the pertinent risks around digital identities and data protection, especially for the most vulnerable groups we assist? And how can cash transfers be better linked to state-led social protection systems without compromising our humanitarian principles?

We will not find all of the answers today, but I hope that this conference will bring us one step closer towards truly transforming the way humanitarian aid is delivered, and empowering people affected by crisis to recover with dignity.

Yours sincerely,

A handwritten signature in black ink that reads "Mike Adamson". The signature is written in a cursive, flowing style.

Mike Adamson

London, 13 September 2018

Introduction

The Red Cross and Red Crescent Movement is the world's largest independent humanitarian network, comprising more than 17 million volunteers across 191 National Societies. Our work is guided by seven Fundamental Principles, meaning that we work in a way that is neutral, impartial and independent. For over 150 years, we have helped people prepare for, respond to and recover from crises - whether they face natural disasters, armed conflict, migration, poverty, disease or climate change.

Since our inception, the nature of humanitarian aid has continuously been changing. Growing needs and dwindling resources have meant that organisations such as ours have had to adapt the way we work - finding smarter, more effective solutions to the growing scale and complexity of crises.

We believe that humanitarian cash transfers have the potential to transform the way aid is delivered, putting people affected by crisis at the centre of humanitarian response and empowering them to recover with dignity. When the conditions are right, receiving cash gives people more choice to direct their own recovery and prioritise their needs.

Overview of the Conference

The Cash Conference is convened by the British Red Cross on behalf of the International Red Cross and Red Crescent Movement, guided by the theme Towards Transformation.

The first two sessions of the day will take stock of the humanitarian community's direction of travel, giving a holistic overview of the changing landscape for humanitarian aid – and the transformative space cash transfer programming can occupy within that.

The breakout sessions will provide an opportunity to look at a specific aspect of cash transfer programming, and for participants to contribute their vision of how we can achieve better outcomes for people in crisis.

The final part of the day will see the International Committee of the Red Cross focus on the delivery of cash in situations of armed conflict; under what conditions it is appropriate, and how it can be used to achieve humanitarian goals such as prevention, protection and assistance.

Conference agenda

Session	Speakers	Timings
Arrival and registration		08.30 - 09.00
Welcome	Mike Adamson – Chief Executive, British Red Cross	09.00 - 09.30
1 Humanitarian Cash: Towards Transformation	<p>Keynote Speakers</p> <ul style="list-style-type: none"> - Richard Clarke – Director General Policy, Research and Humanitarian, DFID - Elhadj As Sy – Secretary General, IFRC <p>Discussion facilitator</p> <ul style="list-style-type: none"> - Karen Peachey – Interim Director, CaLP 	09.30 - 10.15
Coffee & Network		10.15 - 10.45
2 Humanitarian Cash: Disruptor or business as usual?	<p>Chair</p> <ul style="list-style-type: none"> - Dominik Stilhart – Director of Operations, ICRC <p>Panellists</p> <ul style="list-style-type: none"> - Abbas Gullet – Secretary General, Kenya Red Cross - Joanna Macrae – Independent consultant - Radha Rajkotia – Senior Director, Economic Recovery and Development, IRC - Sasha Kapadia – Director of Markets and Partnerships, Government and Development, Mastercard 	10.45 - 12.30
Lunch & Network		12.30 - 13.30
3 Breakout session 1: Localising the Cash Agenda	<p>Chair</p> <ul style="list-style-type: none"> - Pascale Meige – Director of Disaster and Crisis, IFRC <p>Panellists</p> <ul style="list-style-type: none"> - Marwan Alawar – Disaster Management Director, Lebanese Red Cross - Nigel Timmins – Humanitarian Director, Oxfam - Anahi Ayala Iacucci – Senior Director Humanitarian Programs, Internews - Mitch Riley - Regional Director and Evaluation Lead, GiveDirectly 	13.30 - 15.00

Session	Speakers	Timings
4 Breakout session 2: Connecting Humanitarian Cash and Social Protection	<p>Chair</p> <ul style="list-style-type: none"> - Alexander Matheou – Executive Director of International, British Red Cross <p>Panellists</p> <ul style="list-style-type: none"> - Alper Küçük – Assistant General Manager, Turkish Red Crescent - Heidi Carruba – Humanitarian Advisor, DFID - Naemi Heita – Namibian Red Cross 	13.30 - 15.00
5 Breakout session 3: Innovation in Cash Transfer Programming	<p>Chair</p> <ul style="list-style-type: none"> - Guillermo Garcia – Executive Director, International Response & Programs, American Red Cross <p>Panellists</p> <ul style="list-style-type: none"> - Charlotte Lindsey-Curtet – Director of Digital Transformation and Data, ICRC - Jenny Casswell – Insights Manager, Mobile for Humanitarian Innovation, GSMA - Kenn Crossley – Global Coordinator, Cash Transfers, WFP 	13.30 - 15.00
Coffee & Network		15.00 - 15.30
6 Cash in Conflict	<p>Chair</p> <ul style="list-style-type: none"> - Christina Bennett – Head of Humanitarian Policy Group, ODI <p>Panellists</p> <ul style="list-style-type: none"> - Abubakar Kende – Secretary General, Nigerian Red Cross - Daphne Jayasinghe – Chief Policy Advisor, Economic Programmes, IRC - Helen Alderson – Head of Mission in London, ICRC - Thomas Lid Ball – Deputy Director, Section for Humanitarian Affairs, Norwegian MFA 	15.30 - 16.45
Closing remarks	<ul style="list-style-type: none"> - David Peppiatt – Director of Humanitarian Cash Assistance, British Red Cross 	16.45 - 17.00
Drinks reception		17.00 - 18.00

Session 1:

Humanitarian Cash - Towards Transformation

Two keynote speakers will set out their organisational perspective of the transformational power of cash transfers within the context of a rapidly changing environment for humanitarian actors. Their opening remarks will be followed by a moderated discussion on the major challenges and opportunities to transform the way humanitarian aid is delivered, and the experience of people in crisis.

Session 2:

Cash - Disruptor or Business as Usual?

The transformational potential of cash has always been a key argument for the acceleration of its uptake in humanitarian operations. This panel will discuss whether humanitarian cash actors have lost sight of the critical opportunity for cash to be a disruptor to the system. Is cash at risk of just being another 'Business as Usual' modality in the humanitarian toolkit? The panel will reflect on their various experiences and join a plenary debate together with conference participants.

Breakout session 3:

Localising the Cash Agenda

What is happening at the intersection between the localisation of aid and the scale-up of cash transfer programming? Our panellists explore different models for this paradigm shift; from developing the tools of local and national humanitarian actors to deliver cash programmes independently, to cutting out the intermediary completely. This session will unpack what localising the cash agenda should look like, including from the perspective of people receiving cash and disruptive models such as peer-to-peer (P2P) giving.

Breakout session 4:

Connecting Humanitarian Cash and Social Protection

How can humanitarians work more effectively through government social protection mechanisms - but also which functions and skills should remain distinct in order to safeguard Humanitarian Principles? Speakers will share their experience on what they have learned so far in taking this approach to scale, what needs to change on a technical and political level to drive this agenda forward, and how we keep people in crisis at the centre of cash transfer programmes.

Breakout session 5:

Innovation in Cash Transfer Programming

Cash transfer programming offers significant opportunity in the areas of digital identities, data management systems, transfer mechanisms and feedback loops from service users. This panel will consider the political and organisational aspects behind how to drive innovation in cash programming; how to accelerate the uptake of new tools and technologies; ensuring solutions work for people receiving cash, and maximising the opportunities while minimising the risks.

Session 6:

Cash in Conflict

This session is organised around the newly published report 'Cash Transfer Programming in Conflict: The ICRC Experience'. The panellists will reflect on cash transfer programming within the specific nature of armed conflicts; under what conditions it is appropriate and how cash can be utilised in pursuit of clear humanitarian goals such as prevention, protection and assistance.

Speaker Bios



Mike Adamson, Chief Executive
British Red Cross

Mike Adamson became the CEO of the British Red Cross in October 2014. He serves on the Foreign Secretary's Advisory Group on Human Rights, the Five Year Forward View Prevention Board for the NHS and is a trustee at the social enterprise Catch 22. Before becoming CEO, Mike worked at various levels throughout the British Red Cross and has a wealth of experience within the NHS and at the Royal National Institute for Deaf People.

Humanitarian Cash – Towards Transformation



Richard Clarke, Director General Policy,
Research and Humanitarian
Department for International Development

Richard Clarke joined DFID in 2018. Prior to this he was International Director at the Home Office, with responsibility for the department's international engagement, work on international criminality, mutual legal assistance and extradition.

Other senior roles have included his time as Programme Director for the Digital Services at the Border Programme; as the Director responsible for the UK's counter-terrorism strategy and operational support to the Home Secretary; and as head of the Police Reform Unit.



Elhadj As Sy, Secretary General
International Federation of Red Cross
and Red Crescent Societies

Elhadj As Sy began this leadership role at the IFRC in August 2014. He has held several senior leadership roles within the humanitarian sector including with UNICEF, UNAIDS, the Global Fund, and other agencies for more than 25 years.

Elhadj As Sy is a member of the Independent Oversight and Advisory Committee for the WHO Health Emergencies Programme. Since 2018, he has been co-chairing a joint World Bank/WHO Global Preparedness Monitoring Board.



Karen Peachey, Interim Director
Cash Learning Partnership

Karen Peachey joined CaLP in January 2017 as the East Africa Regional Representative, motivated by the benefits that cash programming offers individuals and communities, and interested in its potential to positively disrupt the humanitarian system. She was appointed Interim Director in April this year. Karen has worked in the development and humanitarian field, with various international agencies including the British Red Cross, and with roles spanning programme management, policy and research.

Cash - Disruptor or Business as Usual?



Dominik Stillhart, Director of Operations
International Committee of the Red Cross

Dominik Stillhart was appointed Director of Operations in 2014. He has spent 27 years with the ICRC and has senior-level experience in the field and at headquarters. Prior to joining headquarters as Deputy Director of Operations in 2007 he served 15 years in the field primarily in Africa, the Balkans and the Middle East. Assignments included postings as Head of Delegation in Sudan and Israel and the Occupied Territories.



Dr. Abbas Gullet, Secretary General
Kenya Red Cross Society

Since 2001, Abbas Gullet has been the Secretary General of the Kenya Red Cross Society. He first became involved with the Red Cross in 1985 as a medical officer and volunteer.

In 2007, he was presented with the 'UN Person of the Year' award in Kenya for transforming the Society into a vibrant, growing humanitarian organization. Under his leadership, the Kenya Red Cross Society also founded the Emergency Medical Services (E-Plus), which operates the largest fleet of Critical Care Ambulances in Kenya.



Joanna Macrae
Independent Consultant

Dr. Joanna Macrae is currently a Senior Adviser to the World Bank. She was previously Director of European Partnerships at GiveDirectly, a US-based NGO specialising in delivery of unconditional cash transfers to those living in extreme poverty. She worked for DFID for over a decade, leading the UK's contribution to the World Humanitarian Summit. She also established an award-winning programme to accelerate humanitarian innovation and promote more evidence-based policy and practice.



**Radha Rajkotia, Senior Director -
Economic Recovery and Development
International Rescue Committee**

Radha Rajkotia sets the vision for IRC's global strategy for economic programming and supervises a team of technical experts who support this strategy. Previously, she was the Senior Technical Advisor for Youth & Livelihoods, supporting IRC's global youth and livelihood programming, with a special focus on youth employment and entrepreneurship.

Rajkotia has 15 years of experience in economic and youth-focused programming and joined the IRC after completing her PhD in Refugee Studies at the University of Sussex.



**Sasha Kapadia, Director of Markets and Partnerships,
Government and Development
Mastercard**

Sasha Kapadia joined Mastercard in 2013 and has been working with humanitarian and development agencies to mobilize Mastercard solutions and expertise for good. Notably, she leads the Smart Communities Coalition, a public-private effort to transform the delivery of essential services in refugee camps and settlements.

Prior to Mastercard, she held positions in the Office of Afghanistan Affairs at the U.S. Department of State and the German Marshall Fund of the United States.

Localising the Cash Agenda



Pascale Meige, Director of Disaster and Crisis
International Federation of Red Cross
and Red Crescent Societies

Since August 2016, Pascale Meige has been overseeing the IFRC's coordination, surge and support roles for disasters and crises worldwide. Her portfolio includes forecasting multi-hazards events, preparedness of the 191 Red Cross and Red Crescent National Societies, response, recovery, and community resilience. Her department also leads on the scale-up of cash transfer programming within the IFRC.

Previously, Pascale spent 22 years with the ICRC working extensively in field, strategic and senior management positions.



Marwan Alawar, Disaster Management Director
Lebanese Red Cross

Marwan Alawar currently serves as the Director of the Disaster Management Sector and as Chairman of the MENA Disaster Management Advisory Group. Most recently he has led on the integration of cash as a modality for disaster management.

Marwan Alawar has held several posts within the Lebanese Red Cross Society, including as Assistant Director for Administration and Finance and as Search & Rescue Project Manager. In 1993 he began volunteering as a paramedic in the Emergency Medical Services.



Nigel Timmins, Humanitarian Director

Oxfam

Nigel Timmins joined Oxfam in January 2012 with almost twenty years' experience in the relief and development sector. Previous to this role has worked for Action Contre la Faim, Tearfund and Christian Aid, moving from roles in engineering to management.

Nigel was a co-author of the Core Humanitarian Standard and is Chair of the Cash Learning Partnership, CaLP.



Anahi Ayala Iacucci, Senior Director Humanitarian Programs

InterNews

Anahi Ayala Iacucci first joined Internews in 2010 and has since been appointed Senior Director for Humanitarian Programs. She has been a consultant for NGOs and international organizations such as UNOCHA and the World Bank.

Anahi Ayala Iacucci started with Internews as a Media Innovation Advisor for the Africa Region, Health and Humanitarian Media. She has worked on the strategic direction of the organization globally, with specific regard to the application of new technologies and agile design for ICT4D.



Mitch Riley, Regional Director and Evaluation Lead

GiveDirectly

Mitch Riley is Regional Director and Evaluation Lead at GiveDirectly. He is responsible for GiveDirectly's new country expansion and humanitarian programs. He is currently overseeing GD's expansion into Liberia, Malawi, and the DRC.

Mitch previously oversaw GiveDirectly's hurricane response in Puerto Rico in 2017/18, was Country Director and Chief of Party in Rwanda, and Field Director in Kenya. Before joining GiveDirectly, he was a litigation lawyer in New York. He holds degrees in economics and law from the University of Queensland and a masters in law from the University of Oxford.

Connecting Humanitarian Cash and Social Protection



Alexander Matheou, Executive Director of International British Red Cross

Alexander Matheou is the Executive Director of International for the British Red Cross. He has worked in the humanitarian sector for 20 years and has experience of working in the Middle East, South Asia, the former Soviet Union and Africa. For ten of these years, he was regional representative for the International Federation of the Red Cross and Red Crescent Societies.

Major areas of thematic experience include disaster management, risk reduction, good donorship practices, and aid effectiveness.



Naemi Heita Namibian Red Cross

Naemi Heita is the outgoing Secretary General of the Namibian Red Cross Society. She has over 15 years' experience in the humanitarian and development field, holding various technical and leadership positions; most recently as the Disaster Risk Management Coordinator for the IFRC in South Africa.

A registered nurse by profession, Naemi Heita has held several positions within the Namibian Red Cross including as coordinator for healthcare and Deputy Secretary General.



Alper Kucuk, Deputy Director General
Turkish Red Crescent

Alper Kucuk was appointed as the Deputy Director General for the Turkish Red Crescent in February 2016. Between 2014 and 2017, he worked for UN OCHA in Turkey as a Field Officer and later as the Head of Liaison Office in Ankara.

Previously, Alper Kucuk's roles included working for the Turkish Red Crescent as Head of Operations in Somalia, Head of Mission in Venezuela and Yemen, and Head of Information and Strategy Unit in Turkey.



Heidi Carrubba, Humanitarian Advisor
Department for International Development

Heidi Carrubba has been deployed as a Humanitarian Adviser for DFID on the Iraq Team since the height of the Mosul Response in early 2017. Her work focuses on creating linkages between humanitarian cash and social protection programming in a range of contexts.

She has spent a decade working in senior management roles for various international NGOs including Save the Children UK, NRC, RI, and AKF, as well as WFP and the Afghan Government.

Innovation in Cash Transfer Programming



**Guillermo Garcia, Executive Director,
International Response & Programs
American Red Cross**

Guillermo Garcia was appointed Executive Director for International Response & Programs at the American Red Cross in August 2016. He has over twenty years of experience in the implementation of humanitarian response and longer-term programs including disaster preparedness, risk reduction, and water & sanitation.

Guillermo Garcia has led multicultural teams at HQ and field levels, and has responded to over 40 disasters in 24 countries in the Americas and Asia.



**Charlotte Lindsey-Curtet,
Director of Digital Transformation and Data
International Committee of the Red Cross**

Charlotte Lindsey-Curtet is the current Director of Digital Transformation and Data at the ICRC. Her responsibilities include developing the ICRC's data model, data analytics and data governance; the design, testing and build of the ICRC's capacity for digital response, services and engagement with stakeholders; and enabling the ICRC's capacity for digital transformation.

Charlotte Lindsey-Curtet joined the ICRC in 1993, serving five years in various field delegations and holding a wide range of positions at headquarter level.



**Kenn Crossley, Global Coordinator,
Cash Transfers
World Food Programme**

Kenn Crossley is currently responsible for Cash-based Transfers, Social Protection and Safety Nets and Climate Risk Management at WFP. His previous role was as Deputy Director of Programme and Policy. He has also held posts as Chief of Hunger Solutions, Deputy Country Director in Cambodia, and Deputy Director of US Government Relations. His previous programme experience includes field assignments with WFP, UNICEF, and the Canadian International Development Agency in Southern Africa, Kenya and pre-independence South Sudan.



**Jenny Casswell, Insights Manager,
Mobile for Humanitarian Innovation
GSMA**

Jenny Casswell is the Insights Manager of GSMA's Mobile for Humanitarian Innovation programme which seeks to accelerate the delivery and impact of digital humanitarian assistance. She works with mobile network operators and humanitarian actors to generate insights into how and where mobile technology is impacting the humanitarian sphere.

Jenny Casswell has conducted field research across East Africa, focusing on the socio-economic impact of mobile connectivity on refugees, and the role of mobile in improving humanitarian assistance.

Cash in Conflict



Christina Bennett, Head of Humanitarian Policy Group
Overseas Development Institute

Christina Bennett is an international aid policy analyst with extensive experience working for the United Nations and several international policy institutes on humanitarian, conflict, and post-conflict peacebuilding policy. Prior to joining HPG, Christina was the Chief of Policy Analysis and Innovation at UN OCHA, where she led their analytical efforts on a range of humanitarian issues, including aid effectiveness, risk and resilience and civil military issues. She has than 15 years of experience in humanitarian policy and programming.



Abubakar Kende, Secretary General
Nigerian Red Cross

Abubakar Kende has over 25 years' experience in health and humanitarian services and was appointed Secretary General of the Nigerian Red Cross in October 2017. He has worked on major health initiatives including with NRCS, Save the Children International, UNICEF and government entities.

His continuing commitment to health, humanitarian development and reform was recognised when he was awarded the Order of Novarango in 2009 by the Ghana Health Research Institute.



Daphne Jayasinghe, Chief Policy Advisor
International Rescue Committee

Daphne Jayasinghe is the IRC's Chief Policy Adviser for Economic Programmes. She leads IRC's work influencing policy impacting on the economic lives of refugees and migrants including job creation and cash relief programmes.

Daphne Jayasinghe also specialises in gender and women's rights and is currently the Co-Chair of the UK Gender and Development Network. Previous roles include Advocacy Director for Women's Human Rights at Amnesty International USA and Senior Policy Advisor in the UK civil service.



Helen Alderson,
Head of Regional Delegation for the UK and Ireland
International Committee of the Red Cross

Helen Alderson oversees the ICRC's relationship with the UK Government on humanitarian affairs.

Helen Alderson has had an extensive career with the ICRC where she has held a number of posts at headquarters and in the field. Prior to her London role, Helen was Director of Financial Resources and Logistics on the ICRC's Executive Team in Geneva. She also has experience in global health, having served as CEO of the World Heart Federation.



Thomas Lid Ball, Deputy Director,
Section for Humanitarian Affairs
Norwegian Ministry of Foreign Affairs

Thomas Lid Ball was appointed Deputy Director of the Section for Humanitarian Affairs at the Norwegian Ministry of Foreign Affairs in August 2016. His previous postings included work in Pretoria, Nairobi and Reykjavik. He has experience within the Red Cross and Red Crescent Movement, including as a policy advisor for the Norwegian Red Cross.

Thomas Lid Ball holds an MSc from the London School of Economics.

Closing Remarks



David Peppiatt, Director of Humanitarian Cash Assistance
British Red Cross

David Peppiatt is the Director of Humanitarian Cash Assistance at the British Red Cross, where he is leading a global initiative to scale-up the use of cash-based assistance within the Red Cross and Red Crescent Movement. Prior to this, David was Executive Director of International at the British Red Cross since 2009, responsible for BRC's international disaster response work, resilience programmes and organisational development of partner National Societies. David is a member of the CaLP Board.

British Red Cross
44 Moorfields
London
EC2Y 9AL

Tel 0844 871 1111
Fax 020 7562 2000

redcross.org.uk

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