

**RC/RC Movement Cash Peer Working Group**  
**London, UK; Sept 10-12, 2018**

**Participants:**

- |                                     |                                      |
|-------------------------------------|--------------------------------------|
| 1. American RC – Wendy Brightman    | 8. ICRC – Jo Burton                  |
| 2. Austrian RC - Wolfgang Klug      | 9. IFRC Secretariat – Caroline Holt  |
| 3. British RC – Emma Delo           | 10. Kenya RC – Ayaz Manji            |
| 4. Canadian RC – Nicole Fassina     | 11. Netherlands RC – Wilma Ter Heege |
| 5. CPWG coordinator – Claire Durham | 12. Spanish RC - Adriana Estrada     |
| 6. Danish RC – Lisbet Elvekjaer     | 13. Swiss RC – Anne-Katherine Moore  |
| 7. German RC - Marika Tobiassen     | 14. Turkish RC – Bulent Öztürk       |

Many thanks to British Red Cross for organising and hosting the meeting as well as the Movement Cash Conference on 13<sup>th</sup> September.

## 1. CPG Updates

### Advisory Group Update

To be covered in separate CPWG – Cash AG meeting on 12th September 2018

### Sub-Working Group Updates.

**Preparedness SWG:** No update from last meeting

**IM/ Data Management SWG:** Held a meeting in Madrid in late August to develop the CTP IM training which will be scheduled to be piloted in Asia region in October.

**Training SWG:** No update available this time

### IFRC Updates

- East Africa: Funding secured for 2 years for cash delegate based in Nairobi office, will also provide support to East and Southern Africa
- West Africa: New cash focal point starting in Dakar, SDC-seconded, starting in Geneva in September and will be posted in Dakar from mid-November. Cash work shop to be held in the region in November, same format as earlier workshops in Nairobi and AP (looking at 1-2-year plan for NS with strong advocacy).
- Gaps to fill: Cash preparedness in Africa (delegate) if CPWG members would like to fund
- Danish RC sent delegate to Nairobi over the summer months, greatly appreciated and a great way to demonstrate how CPWG can support these gaps.
- Americas: Interviews took place last week and hoping to start the next phase of recruitment for the cash delegate in the Americas Panama office.
- German Red Cross: Caroline IFRC attended workshop for 70 people at their annual planning period. Caroline is available to replicate with other NS.

- WFP/Turkish RC partnership: Scoping mission took place to look at what the long-term outcomes would look like. 7 NS were present. Not focused on cash. Follow up needed
- Red Rose Pakistan: Joseph in country. Using Red Rose for the distribution of bed nets (first time for in-kind distribution). Looking at Red Rose as an information management system. NS would sign as under the IFRC framework with Red Rose, not separately outside of the framework (with volume discount). Was negotiated on behalf of the Movement use.
- First meeting of social protection working group: Co led by UNICEF, DFID and IFRC. First conversations with CaLP to see how they can support.
- Blockchain: Pilot in Kenya RC. Digital identify discussions with private sector.

## ICRC Updates

- Cash in conflict report is being published- soft launch on the paper Thursday
- SDC support given two colleagues to Jo one in WASH and one in Logs
- ICRC has given guidance to its' 80 countries to require an emergency/crisis response options analysis which reviews cash. This document is an internal document and the explicit instruction for countries to think of cash and do a response analysis which shows if cash is possible, or not.

### ACTION POINTS:

- Replicate the Nairobi model of PNS support for interim positions – **CH**
- Compile a one-pager summarizing Red Rose agreement - **JO**
- If CPWG members approached by Red Rose refer to the framework Agreement - **ALL**
- How to link social protection working group to Cash Hub platform - **ED**
- Send the Agenda and materials for the October training pilot to CPWG for review and knowledge – **IM SWG lead**
- Training SWG to provide information to CPWG on how to support them better to move forward with activities – **Training SWG lead**
- Define what we would want in the new Cash AG ToR, beyond the cash hub – **ALL**
- IFRC monthly update on gaps/potential gaps for cash delegates (all to reply even if response is no) – **CH**
- Need to assign a cash person to engage in the surge optimisation process – **ALL**
- Need to engage with Janet on how to represent cash across all strands of the surge optimisation process – **ALL**
- Need to engage surge team and Sune in cash for operational managers. Organise a session/side meeting next time the CPWG is hosted in Gva – **ALL**
- IFRC Roadmap very clear on surge, finance systems etc. but haven't seen much progress. Need support to map this out. BRC offered resources - **CH/ED**

## 2. CBI Delivery

### CPWG Cash Strategic Framework (SF)

The final wording needs to be checked and then a link will be sent to CPWG members to find the finalised document on the cash hub. The SF provides the overall framework to which the Movement is working towards, Mvt members are not required to sign up to every aspect but to those which are most relevant to the. The Log Frame (LF) is a guiding document with indicative indicators. Each Mvt member to use it in the current format or adapt it to be able to measure their own progress. We will have LF, a clean template that all Movement members can download from the hub and use as a template and a second version for the CPWG members to measure what we are doing. An instruction page for using the LF needs to be drafted, including how to collect goal indicators which need to be rigorously collected in the same ways.

Need to clarify how support can be given to NS to help fill out the LF as it can be challenging. Questions can be addressed in several ways: Regional Cash Coordinators; Cash Hub Help Desk; CPWG, NS M&E teams. Different questions mean different places for answers.

The current indicators are the CPWG's first version, within 6-12 months as they are being used these could be revised. A repository is needed to collect input from NS as they adapt the indicators for their own use but it's not clear what the best way to do this is, maybe through the Regional Cash Coordinators?

A short formal report of achievements should be drafted annually.

There was a question on how operational issues are reported in real time; through Operations Manager, through regional cash coordinator and up to Geneva if needed. Suggestions that there needs to be some documentation of system failure for multilateral operations in a clearly documented process and a meta-analysis of the EoM reports to put into a useable format.

### CPWG 2018 Interim ToR and 2019 ToR

It was agreed that the purpose and background for the CPWG has not changed. The overall priorities and activities have been updated as per the log frame. Need to look at the membership criteria (organisation and individual) and the commitments required from both. There were discussions on how to reach the wider community.

There are still some linkages with CPWG and SWG that need to be addressed and how to link with regional groups. Communication and interaction between all tiers needs to be thought through.

Discussions on using a subscription model, in the main to cover the cost of the shared CPWG coordinator role. Sufficient funding for the coordinator for the next two years and host covering face-to-face-meeting costs. This means subscriptions can be parked for now, there were some concerns this would be prohibitive for some potential members.

A membership pack (visual, procedure document and ToR) to be drafted and shared with CPWG members for discussion, and endorsement in the November call. Dissemination of the final pack will occur in January 2019 with a clear time frame for membership application (one month) and decision making by the Chairs in February. Need to be clear on the dissemination plan, the principles and channels for communication. Timeframes will be needed for the rotational positions.

## Counting Cash

This was not an easy undertaking but it was very exciting to have the consolidated data. It was clarified that data metrics = data points. The process of data gathering was iterative and through that Lisa (IM SWG) was able to answer questions and inform changes into the data metrics principles document. Through this process we learnt what was and wasn't possible! The clean data was then mapped, shared for review and we now have a public sharable map for Movement cash metrics for 2017 <https://cash-hub.org/resources/cash-maps>. There are some visual aspects that will be addressed in version 2 of the map, related to zooming in on small countries, spacing and backgrounds on the sectors which make it difficult to read.

An updated template will be finalised and shared shortly for collecting 2018 data. The plan for 2018 is for the data collection and mapping to be broader which requires a much larger network and the IM SWG is looking at how this can be done. For now, CPWG members will collect data in the same way as for 2017 whilst a plan to get Regional Cash Coordinators up to speed to take over and extend the network. 2018 data needs to be collected by end of Q1'19 for cleaning and visualisation by end of Q2'19.

There is a need to build as large a cash IM community as possible and a need to mainstream cash IM and include in capacity building. In the longer term it is hoped that NS will have the systems to facilitate easier reporting on cash stats. In the short term getting cash IM champions to support this process. Cash IM training is planned soon in Singapore.

The social protection topic raises the question of how to link IM systems with Government Systems and FbF.

The current cash stats do not include cash preparedness metrics. However, in order to measure we would need to define what we mean by "prepared". Does it require an annual cash preparedness work plan? Or a baseline and PoA? Or completed self-assessment and developed an institutional preparedness PoA?

## **ACTION POINTS:**

- Update the Tiers diagram and narrative – **JB/WB**
- Share the updated log frame worked on during the meeting – **JB**
- Need to match the language of the endorsed SFW and LF – **Strategy group**
- Send out cash hub link to the Strategic Framework document – **ED**
- Finalise the two LFs (a) clean template (b) CPWG members version – **Strategy group**
- Draft an instruction page for using the LF – **Strategy group**
- Ideas for repository/collection methodology for NS adapted indicators – **ALL**
- Collate a set of standard key learning questions for evaluations - **ALL**
- Short, formal annual report of achievements against Log Frame – **Chairs**
- Revise metrics Principles document – **LW/CD**
- Revise and share template for 2018 data collection – **LW**
- Cash IM and Social protection links – **CH**
- Cash IM and FbF – **Cash IM SWG**
- Share ICRC definition of “protection” with CPWG – **JB**
- ICRC to define how their data will fit into the current sectors (e.g. % split of WatHab into WASH and Shelter) and propose any new sectors – **JB**
- Deadline for 2018 data collection is end Q1’19 – **ALL**
- Deadline for 2018 data cleaning and mapping end of Q2’19 – **IM SWG**
- Decide how best to integrate Cash Preparedness metrics into the overall data metrics – **IM SWG** and **CP SWG**
- Chase up the dissemination of the international conference document – **Chairs**
- Take standard SWG ToR update it with the new CPWG 2019 ToR and see if this can be used to create a regional TWG ToR – **CPWG Coordinator**
- Define annual learning questions and promote these – **All**
- Need to create an operational models TWG – **ALL**
- Need to reinvigorate the Advocacy TWG – **ALL**
- Look for resources (e.g. intern etc.) to map partnerships with private sector, alliances and academia to share with Cash AG and involve them in the analysis, risks and opportunities – **ALL**
- Workplan will be circulated and the November call and identify CPWG priorities in the coming months – **Chairs/ALL**
- Identify two topics for research in the coming year or suggest alignment to existing work in their own NS (potential idea social protection) – **ALL**
- CPWG coordinator re-evaluated and change in grade to administrator and then recruitment will be open – **CH**
- Advise costs on Geneva based coordinator and funding gap – **CH**
- Review other working groups (e.g. DMWG) for their coordinator role models - **CH**
- CPWG members will have to provide resources to fill the gap until the new coordinator is in place – **ALL**
- Membership pack including (a) short version of visual (marketing document) – **WB** (b) procedural document (rules) for all tiers (?) (c) ToR by end of October and share pack version 1 for comment/endorsement with finalisation in November call – **(WB, ED, AK, NF)**

#### **ACTION POINTS:**

- ToR: front two pages to be updated based on workplan once the prioritization has been done – **JB**
- ToR: add achievements from 2018 to previous years – **JB, WB, ED, AK, NF**
- ToR: Change reference year from 2018 to 2019 – **JB, WB, ED, AK, NF**
- Prepare a one-pager procedural document - **WB, ED, AK, NF**

### **3. CBI Development**

#### **Cash Preparedness Sub Working Group**

The members split into three groups to discuss the recommendations from the CP review before coming back in to plenary. Only those that were a disagreement from the CPWG were discussed. The draft management response was completed and shared with SWG for finalisation and dissemination back to the group. Cost-recovery through EA for preparedness is a contentious issue, unclear what the implications are. Could advocate for a percentage/flat fee and find innovative ways to fund preparedness activities. Not sure if this is realistic. Could we fund directly from country plans? This requires further work and was noted in the management response.

#### **Cash Hub**

There was a question as to what leadership want to see on the hub and/or the change in the system achieved through the cash hub. A comment on how the cash hub could be used to measure need; number of views (or searches) on a topic/document on the hub e.g. Cash Strategic Framework, standards, key messages, guidance, training material, tools. How many NS engage would be a good indicator and/or a tracker on the Help Desk (BRC will provide 1.5 days of technical support per week initially).

Stefania (Stef) is the knowledge manager for the cash hub and she will provide webinars, training etc. for users. She will work with Emma to create a draft dissemination plan for the hub and share with CPWG for feedback.

#### **ACTION POINTS:**

- Tidy up response and send back to CP SWG – **WB/Chairs**
- Revise and send back to SWG for final agreement – **CP SWG / ALL**
- Publish final report and management response on the hub – **ALL/SI**
- Help desk to see if they can measure: total # of users/views; # of first time users; length of time for visit; # of NS queries for assistance - **ED**
- Dissemination of and nurturing the cash hub is a CPWG responsibility – **ALL**
- Sign up to provide time to the help desk on the cash hub and stimulating the discussion forum – **ALL**
- Support soft launch of the help desk on the cash hub – **NF**
- Key forum dates mapped out and added on the cash hub – **ALL**
- Contact Stefania Imperia [SImperia@redcross.org.uk](mailto:SImperia@redcross.org.uk) for any cash hub content – **ALL**
- Cash Hub dissemination plan – **SI/ED**
- Set up a cash hub webinar – **SI**
- Share the contact details of the communication focal point within your organisation – **ALL**
- Letter from Mike/David to all leaders on the cash hub – **ED**

## **4. Next CPWG Meeting Prep**

Proposed agenda items

### **November call**

- Identify CPWG priorities for the coming months – **ALL**

### **Face to Face Q1'19**

- Approval and ownership of the log frame with the new CPWG – **ALL**
- Comments/endorsement of the CPWG membership pack – **ALL**

#### **ACTION POINTS:**

- Doodle poll for November call – **CD/ALL**

## **5. AOB and Meeting Closure**

The Netherland RC 510 initiative is led by Maarten van der Veen and Stefania Giodini. The 121 system is one person to one-person connection. Humanitarian aid could be simpler and connect donor to recipient.

## Trends

- Gap in aid needed and funds available – need for efficiency
- Increased digitalisation
- Private sector drives digital networks

Let's start engaging and influencing the movement of digital cash. Future: role change and facilitating the movement of digital cash. Benefits: faster; better; more transparent; fraud detections; removing duplications; increased coordination.

Digital identity – hopefully everyone in the world has a digital identity and the recipient can choose to share parts of this data but in an anonymous way in-line with increased data protection. We don't need to know who this person is, just that they have been affected by the disaster and crisis and the KYC that we know we are giving money to them. No one holds any data on the recipient. Being implemented in Ukraine where everyone has an ID card. Currently it's very digital but looking at low-tech solutions (including paper). A beneficiary-centric system.

CPWG members can get involved:

- Advisory role as cash experts
- Research Partner
- Implementing partner

[SGiodini@redcross.nl](mailto:SGiodini@redcross.nl) & [MvanderVeen@redcross.nl](mailto:MvanderVeen@redcross.nl)

### **ACTION POINTS:**

- Send any questions for the 510/121 initiative – **ALL**