Logistics Cash & Market Roadmap

Top priorities

**Market Support**
- Market Analysis
- Research
- MAAT
- RAM evaluation

**Op. Excellence**
- Field review
- Building best practices
- Case Studies

**Cash ready Logs**
- Self-Assessments
- Building a learning path
- Rolling out trainings

**Logistics & Markets**
Defining the role of Logs in Market Assessments & Analysis

**Identifying strong CTP Log Profiles**

**Quality Control**
Reinforcing quality control for CTP & vouchers

**Partnership Research**
Engaging with top academia and collaborating on cross-agency key topics

**Cash Log Set-up**
Reorganizing the logistics structure to better respond to growing cash needs

**2019**
- Roll-Out Regional Trainings
  - Continue to roll-out regional trainings as part of the learning path

**2020**
- Advocacy
  - Awareness raising on Logistics roles and responsibilities and collaborative working internally and externally

- Crypto-currency
  - Keeping on top of development and application for the humanitarian sector

- Market Based Intervention
  - Identify and implement market support and strengthening activities

Pauline Burgeon - Logistics Cash Transfers and Market Specialists
pburgeon@icrc.org

Claire Durham - SMCC (ICRC/IFRC) Cash Logs
cdurham@icrc.org, claire.durham@ifrc.org